

UNIVERSITY OF DAR ES SALAAM BUSINESS SCHOOL
ADVANCED TRAINING ON SCIENTIFIC WRITING
DATE: 17TH – 23rd JANUARY, 2019; VENUE: APC Hotel & Conference Centre [NBAA],
MBWENI

COURSE SCHEDULE

17-23 JANUARY, 2019

The course is offered on a PhD-level and aims at students who already have collected some empirical data and who are within the broad field of business administration. The course is coordinated by Centre for tourism research at University of Dar es Salaam and the Centre for tourism, University of Gothenburg.

Deadline for registration: **December 15th 2018**.

Maximum number of participants is **15** people.

The objective of the course

The overall aim of the course is helping the advanced PhD students and junior academic staff at UDBS to acquire the scientific skills that may allow them to excel in publishing in international peer reviewed journals as per the University requirements. More specifically the course participants should be able to:

- understand the relationship between problem formulation, research design and developing an academic text
- critically assess and evaluate academic texts
- understand the process from research to develop an academic text which is publishable in scientific journals
- understand the main characteristics and functions of the various parts of a research article
- comprehend the main differences when it comes to research traditions in social sciences in writing scientific articles with quantitative vs qualitative data
- manage relevant ethical issues
- participate in international debates in the field
- strategically consider various publication issues

The participants should, during the course seminars, prepare a scientific paper with a quality high enough to be considered for submission to an international "blind reviewed" journal.

Participators

In order to be considered for participation in the course, the applicant must be an academic member of staff or Ph.D. student at UDBS with the following:

1. Junior Ph.D. holders with limited knowledge on scientific writing
2. Advanced Ph.D. students who have reached a stage of at least data analysis.

An applicant must have a draft of a manuscript intended for publication, which will be used as a training tool during the week. The draft should be sent together with the application form the 15th of December 2018. The applicant is expected to fully participate throughout the entire training period (January 17th to 23rd, 2019).

Participation fee

The course is sponsored by UDSM-Sida program (2015-2012).

Faculty

The main faculty from University of Gothenburg will be Professor Lena Mossberg, Professor Tommy Andersson and Senior lecturer Dr. John Armbrecht. The faculty from UDBS: Prof. Wineaster Anderson, Dr. Dev Jani & Dr. Tumsifu Elly

Overall program

The course starts with a plenary session on the theme of the research process (The craft of research). The next theme of the course is the review process itself. Each participator should study and comment on a manuscript which is submitted for evaluation in a journal (Readings will be handed out). The main part of the course focuses on the participators' own development of the paper through the writing-processes. This writing process will be organized by continuous revisions during the course period. This includes presentations and discussions in smaller groups of participators. The participators are expected to comment on each paper from the other participants within the subgroup. The course is organized as plenary lectures, subgroup discussions, individual presentations and comments on written work.

Literature

Illustrations and exercise material are drawn from Business Administration. Articles will be handed out.

Student credits

Participation at this course is equivalent to 7,5 international student credits. The students have to participate actively during all the seminars. Upon submitting the finished paper/article the participants will receive a course certificate.

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Thursday 17 th January, 2019 0830 – 0900		Opening remarks: Dean UDBS (Dr. U. Mbamba) and Principle Investigators (Prof. L. Mossberg and Prof. W. Anderson) and Self-introduction: Course Participants					
TIME DAY	0900-1100	1100-1130	1130 - 1300	1300-1400	1400 - 1530	1530 -1600	1600-1700
Thursday 17th Jan., '19	Introduction - Getting started with writing for international publication. Research article structures (Abstract, Introduction, methods, Results, and Discussion) and its variations. Selecting a target journal	HEALTH BREAK	The Introduction (locating your project within an existing field of scientific research). Subgroup discussions.	LUNCH BREAK	The participants reflect and write on Introduction in their own papers.	EVENING TEA	Reflections and discussions in subgroups.
Friday 18th Jan., '19	Review process, submitting a manuscript and respond to editors		The theoretical framework, subgroup discussions.		The participants reflect and write on Theoretical framework in their own papers.		Reflections and discussions in subgroups.
Monday 21th Jan. '19	Methods section		The Method, subgroup discussions.		The participants reflect and write on Method in their own papers.		Reflections and discussions in subgroups.
Tuesday 22nd Jan. '19	Analysis and Discussion		Analysis and Discussion, subgroup discussions		The participants reflect and write on Analysis and Discussion in their own papers.		Reflections and discussions in subgroups.
Wednesday 23rd Jan. '19	Conclusion and Implications. Insights from Editorial Boards.		Conclusion and Implications, subgroup discussions		The participants reflect and write on Conclusions and Implications in their own papers.		Summing Up

Facilitators:

Prof. Lena Mossberg
Prof. Tommy Andersson
Dr. John Armbrecht

Prof. Wineaster Anderson
Dr. Dev Jani
Dr. Tumsifu Elly

Secretariat/Logistics: Dr. John J. Sanga & Dr. Winnie Nguni