



- ◆ Submissions of abstracts and papers should be addressed to icst-dc@udbs.udsm.ac.tz (Att: Dr. Wineaster Anderson)

Registration Fees (the fees cover conference materials, lunch and refreshments)

Early Registration (by June 30th, 2010)

Participant: US \$200, Student: US \$100

Late Registration

Ordinary Participant: US \$250, Student: US \$150

Accommodation

Accommodation rates for ICST-DC participants are US \$75 per night (bed and breakfast) at the venue.

Transport

Conference participants will have to make their own travel arrangements to the venue. Organisers will however be at the airport to receive them when given specific travel arrangements.

Conference Organization

Conference Chairperson: Dr. Lufumbi Mwaipopo

Conference Coordinator: Prof. Lettice Rutashobya

Deputy Coordinator: Dr. Wineaster Anderson



Guided Tour to Zanzibar

The conference organizing committee has arranged for an optional post-conference guided tour to the Spice Island of Zanzibar. Zanzibar signifies a place of tranquil, scenery of natural beauty and exotic feeling. With its rich history and crystalline sandy beaches, Zanzibar is a major holiday destination. The costs of the excursions and the excursion events are US \$ 240. They are excluded from the registration fee.



Contacts

International Conference on Sustainable Tourism
in Developing Countries
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International Conference on Sustainable Tourism in Developing Countries (ICST-DC) (10th -11th August, 2010)



CALL FOR PAPERS

Theme: Managing Sustainable Tourism in Developing Economies

Hosted by:
Department of Marketing
University of Dar-es-Salaam Business School
Tanzania
www.udbs.udsm.ac.tz/icst-dc

Venue: Kunduchi Beach Hotel & Resort
Dar es Salaam, Tanzania



Overview

For a long period of time, there have been many challenges facing developing countries of how the tourism sector could be improved and alternative tourism products managed so as to maximize their contribution to economic development and poverty alleviation. This time the Department of Marketing of the University of Dar es Salaam Business School has taken an initiative to bring together different tourism stakeholders to an International Conference on Sustainable Tourism in Developing Countries (ICST-DC) to be held in Dar es Salaam- Tanzania, at Kunduchi Beach Hotel & Resort.

Kunduchi Beach Hotel & Resort, built in a stunning afro-arabic design with all the splendour of a sultans' palace overlooking the pristine white sands is situated just 18 kilometres from Dar es Salaam International Airport.

The conference is a platform where various researchers, academics, scholars and practitioners will present, share and exchange their research-based solutions to the tourism challenges. In addition, the conference is expected to come up with recommendations to inform tourism policies and strategies which, in line with the Millennium Development Goals, can guide the developing economies to manage their tourism sector more sustainably and achieve economic growth. The main theme of the conference is "Managing Sustainable Tourism in Developing Economies".

Any paper to be presented should therefore focus on any of the following sub-themes:

- ◆ Tourism and Poverty Alleviation
- ◆ Global Value-chain Analysis in Tourism
- ◆ Marketing Sustainable tourism
- ◆ Alternative Tourism Development in Developing Countries
- ◆ Tourism and Developing Economies
- ◆ Destination Management in Developing Nations
- ◆ Role of ICT in Sustainable Tourism
- ◆ Culture and Tourism
- ◆ Promotion of tourism in developing countries

- ◆ Destination Branding
- ◆ Business environment for sustainable tourism development
- ◆ Contemporary Issues in Sustainable Tourism (N.B. Papers should be written in English)

Why Attend This Conference?

- 1.The conference offers an opportunity to present your research findings within a unique forum, to network and exchange views and experiences with experts from around the world.
- 2.The conference also offers a platform for policy analysis and strategies in managing sustainable tourism development in developing economies.
- 3.Competitive papers to be presented in the conference will be peer-reviewed, published and made available to wider tourism community.

Important Dates:

- ◆ Abstract Submission Deadline: May 15th, 2010
- ◆ Full Paper Submission Deadline: June 15th, 2010
- ◆ Deadline for early registration: June 30th, 2010

Author Guidelines

- ◆ Paper Format:
 - ✓ Each paper should include a separate title page, which indicates title of the paper, author(s) name(s) and titles (e.g. Dr., Miss, Professor), institutional affiliations, complete mailing address(es), e-mail address(es), telephone and Fax Numbers, and name of author to whom all correspondence should be addressed.



- ✓ The next page should have the research title, abstract (maximum of 150 words) and a maximum of 6 keywords
- ✓ Text should be single-spaced, 12 font size, Times New Roman font
- ✓ Paper should include the following sections: Introduction, Literature Review, Methodology, Findings and Conclusion
- ◆ Papers length should be in the range of 5000-6000 words (excluding references and appendices).
- ◆ Tables/figures/graphs should be typed as close as possible to the location where they are cited. Headings should be centered for each figure/ graph and should be 12 font size, bold face and all caps.
- ◆ Equations should be placed on separate lines and numbered consecutively, with the equation numbers placed within parentheses and aligned against the left margin.
- ◆ Citations should be of the form Meyer (2003), Rutashobya and Jaensson (2004), or Anderson et. al (2009) within sentences. For end of sentences use (Meyer, 2003), (Rutashobya and Jaensson, 2004) or (Anderson et al., 2009).
- ◆ References should be in this format
 - ✓ Meyer, D. (2003). What Price Tourism? Development Policy Review, 21(3): 383-387
 - ✓ Rutashobya, L. and Jaensson, J.E. (2004). Small Firms' Internationalization for Development in Tanzania: Exploring the Network phenomenon. International Journal of Social Economics, (31): 159-172.
 - ✓ Anderson, W., Juaneda, C. and Sastre, F. (2009). Influences of Pro- All-Inclusive Travel Decisions. Tourism Review, 64 (2) 4-18
- ◆ Submitted papers will be peer reviewed and feedback be given within two weeks after receiving your paper. Upon acceptance, the author should effect changes (if any) and return an electronic version of the paper in Microsoft Word, as an e-mail attachment before June 30th, 2010. Papers received after this date will not be published in the ICST-DC proceedings but may be considered for presentation at the conference.